



Maria J. Muszynska



Profile

To apply my education in landscape architecture and horticulture, and my back ground in communications and cultural affairs to improve the environment. I did my horticulture apprenticeship at Kew Royal Botanical Gardens in England, and worked as a horticulturalist in Le Batiment, at one of France's finest gardens, in the Loire Region. Previously, I had a career in culture and communications within the public, private and not-for-profit sectors.



Experience



Horticulturaliste, Le Batiment, La Vendée, France

May-August 2004

Worked with the Chateaux's Head Gardener in this Italo-Franco fantasy garden open to the public through the Association des Parcs et Jardins de la Loire. My responsibilities were the Cloister Garden, the Red Garden, the Hazelnut Walk, the Parterre, the Rose Garden and the Theatre Garden.



Cultural Consultant, Government of Canada, Toronto, Ontario

September 1992-July 2005

Liaised between Canadian-based performing arts' clientele, cultural industries, international trade partners, government bureaucrats and political staff. Held portfolios in arts' stabilization, international trade, copyright, broadcasting, tourism and new media. Managed funding programs for capital, management, capacity building, and festivals and special events' projects.



Communications, Public Affairs & Fundraising Consultant, Toronto, Ontario

August 1989- June 1992

Worked with a variety of organizations including the Royal Ontario Museum, the Ontario Arts Council, Family Service Association, the Ontario Cystic Fibrosis Foundation, the Multiple Sclerosis Foundation and the Department of Indian and Northern Affairs



Director of Communications, Family Service Association, Toronto, Ontario

March 1986-June 1989

Administered and planned public affairs, communications strategies, fundraising events, five year business plans, and budgets; Editor of the monthly newsletter "On Record".



Director of Public Affairs, Canadian Cancer Society, Toronto, Ontario

1984-1986

Planned and directed zero-based budget in public awareness and public relations for Toronto's annual fundraising campaign; chaired the National Non-Smoking Week Committee.



President, Marketing Communications Incorporated, Toronto, Ontario

1981-1984

Managed the administration and financial operations of my own consulting company and provided communications, public affairs and fundraising consulting to: Roy Thomson Hall, Comus Music Theatre, Array Music, Adelaide Court Theatre International Playreading Series, Tapestry Singers' Sesquicentennial project, David Haber Artists' Management, Hart Murdock Artists' Management, Teller's Cage at the Canadian Imperial Bank of Commerce and the Soho Art Gallery.

Theatre and Music Publicist, St. Lawrence Centre, Toronto, Ontario

1979-1981

Responsible for filling houses via media attention and subscriptions for both theatre and classical music. Organized, staffed and supervised the annual subscription campaigns cited by American guru Danny Newman as the most successful in Canadian performing arts' history.



Executive Director, the Galliard Foundation

1976-1979

Applied for grants, responsible for the finances, and *ex officio* member accountable to the Board of Directors.



Artistic Manager, Galliard Ensemble

1976-1979

Managed a four-person classical chamber music ensemble, public relations point person, organized recordings, concerts, radio broadcasts and managed tours across Canada, the United States and Europe.



Assistant Executive Director, Argentine Chamber of Commerce

Summer 1975

Hired and supervised a fifty person staff ensuring that all exhibitors' booths were staffed and efficiently operated. Key contact at trade functions held for Argentine and Ontario business people and politicians.



Education

University of Toronto, Ontario, Masters Degree in Landscape Architecture, 2010

York University, Toronto, Ontario, Honours BA, Drama Studies, 2005

Horticultural Diploma Program, University of Guelph, Ontario, 2003

Alliance Française, Lyon, France, 2002

Glendon College, York University, Ontario, Intermediate French, 2005 & 2001- Dean's List

Royal Botanic Gardens Kew, London, England, Horticultural Internship Certificate, 2001

Institute of French Language Training, St. Pierre et Miquelon, France, Certificate, 1999

Federal Arts Management Training Program, Toronto, Ontario, Government of Canada, 1976

Bachelor of Arts, English Literature, York University, Toronto, Ontario, 1976



Teaching Experience, Awards, and Bursaries

Teaching Assistant, Urban Ecology, University of Toronto, 2009

Fellowship - University of Toronto, Ontario, Masters Degree in Landscape Architecture, 2007

Scholarship, Horticultural Diploma Program, University of Guelph, Ontario, 1997

Teacher, English as a Living Language, Toronto, Ontario, 1992

University of Toronto, Ontario, Masters Degree in Landscape Architecture, 2010

Guest Lecturer on Non-Profit Organizations, Ryerson University, Toronto, 1984-1986

Bursary, Theatre Ontario, Province of Ontario, 1977



Skills

I am an expert, lifelong gardener with special interest in trees, shrubs and composting. I enjoy research and have travelled extensively.



References

Thierry Morosini, Head Gardener, Le Batiment, France


4, rue des Tamarais, 85440 Talmont, St. Hilaire, France


Ph 011-33-251-222-581

Tony Hall, Woodland Director, Kew Royal Botanical Gardens

Kew, England

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